

For Immediate Release

## Digital Watchdog<sup>®</sup> Adds Horn Speaker with Built-in Microphone

The new SiteWatch<sup>™</sup> IP-enabled speaker delivers 30W output and easy integration with external alarms.



*DW<sup>®</sup> DW-SWSP30M horn speaker.*

**Cerritos, CA (January 2, 2024)** – [Digital Watchdog<sup>®</sup> \(DW\)](#), the industry leader in digital recorders, surveillance cameras, system peripherals and related management software, announces our new SiteWatch IP-enabled horn speaker. The speaker includes a built-in microphone and 30W output and can easily be added to existing and new video surveillance installations. It features audio alerts for deterrence, public safety, and communication for improved daily operations.

This standalone, IP-enabled smart audio IP horn speaker helps to proactively deter crime by responding to real-time events with automated and manual voice and audio alerts. The IP66-rated housing has a built-in microphone and alarm input and is ideal for installation in challenging outdoor environmental conditions with high ambient noise. The speaker supports digital signal processing (DSP) for clear sound, has a built-in memory to

support pre-recorded messages, and can play music, loud ringing, voice paging, and notifications with live speech. The speaker is fully integrated with DW Spectrum IPVMS and supported IP cameras and can integrate easily with 3rd party access control, analytics, and VoIP (supporting SIP) via open standards. The DW smart audio speaker is an ideal, scalable, and flexible approach to system design and comes with DW's 2-year warranty.

"Digital Watchdog's line of SiteWatch Perimeter Protection products are impactful and easy to use to complement our complete video surveillance solutions anchored by DW Spectrum IPVMS," said Mark Espenschied, Director of Marketing, DW. "The power and versatility of this new horn speaker is the very fulfillment of our slogan, 'Built for Users.'"

#### Product Features:

- All-in-one IP speaker system
- Built-in microphone
- Compatible with IP cameras via DW Spectrum IPVMS
- Compatible with VoIP devices (IPPBX, IP Phone) via SIP
- Built-in 30W output
- Support pre-recorded messages, live responses, alarms and background music
- Alarm input
- Schedule audio alerts
- Support HTTP API for alarm-in transmit
- Web server built-in
- Simple installation with PoE
- ONVIF conformant
- PoE Class 3 and DC12V-24V
- Wall mount bracket included
- IP66 environmental-rated dust-tight and water-resistant
- 2 year warranty

To learn more about SiteWatch Perimeter Protection Solutions, [click here](#). To learn more about DW's industry-leading video surveillance products, visit [www.digital-watchdog.com](http://www.digital-watchdog.com).

## **ABOUT DIGITAL WATCHDOG**

Founded in 1987, DW<sup>®</sup> is a leading manufacturer of NDAA/TAA-compliant complete surveillance solutions, offering stunning image quality, advanced hardware capabilities, superior video management, reliable customer support and the lowest total cost of deployment for IP megapixel, Universal HD over Coax<sup>®</sup> megapixel and legacy analog applications. DW's catalog includes an NDAA-compliant elevated skin temperature system, illuminators and motion detectors. With offices in Cerritos, California and Tampa, Florida, and manufacturing facilities in Seoul, Korea, DW is committed to delivering powerful security solutions to its customers worldwide.

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